## UTILITY WHITEPAPER

# 



#### WEN PLATFORM?

Our \$NOW platform Whitepaper presents a comprehensive overview of the innovative features that define our platform and propel the \$NOW ecosystem forward. These features are designed to empower projects & community members, enhance engagement, and revolutionise rewards distribution within our ecosystem.

#### WHITEPAPER OVERVIEW

#### 1. Click-2-Earn

C2E Overview – Users/Projects How does it work Liquidity Provision XP & Achievements Multipliers Leaderboard TOP 10 Bonus Box

2. Loyalty Program

- 3. NFT Premium Access
- 4. Giveaway Platform
- 5. Project Platform



#### 6. \$NOW Ecosystem

10% Buybacks C2E Supply Distribution Staking

#### 7. Tokenomics

8. Road Map to LIVE

## CLICK-2-EARN (C2E)

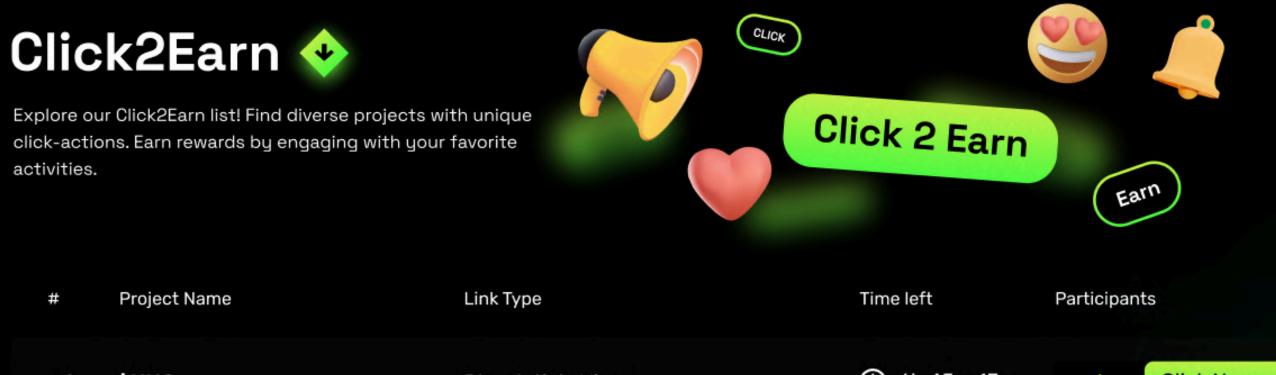
Gamified \$NOW Token Distribution: Enhancing Community Engagement on Radix

#### **PLATFORM USERS**

By leveraging this gamified token distribution model, we aim to cultivate a vibrant and expanding community on Radix. Users will be empowered to promote new social media posts, explore new projects, read blog articles, and share content. All whilst earning \$NOW!

#### PROJECTS

Our platform offers projects a powerful tool to enhance visibility, reach their target audience, and demonstrate alignment with algorithms. Through our comprehensive click-package offer, projects can list tasks or links on our platform, driving growth and attracting visitors.



#1	\$HUG	Blog Article Views	🕚 6h 45m 13s	88/100 Click Now +
#2	\$WOWO	Youtube Video View	🕚 9h 15m 55s	37/100 Click Now +
#3	\$HIT	X Post likes	🕚 12h 34m 18s	22/100 Click Now +
#4	\$NOW	Blog Article Views	🕚 15h 25m 27s	17/100 Click Now +
#5	\$WOWO	Youtube Video View	🕚 9h 15m 55s	37/100 Click Now +
#6	\$FOMO	X Post likes	🕚 12h 34m 18s	22/100 Click Now +
#7	\$NOW	Blog Article Views	🕚 15h 25m 27s	17/100 Click Now +

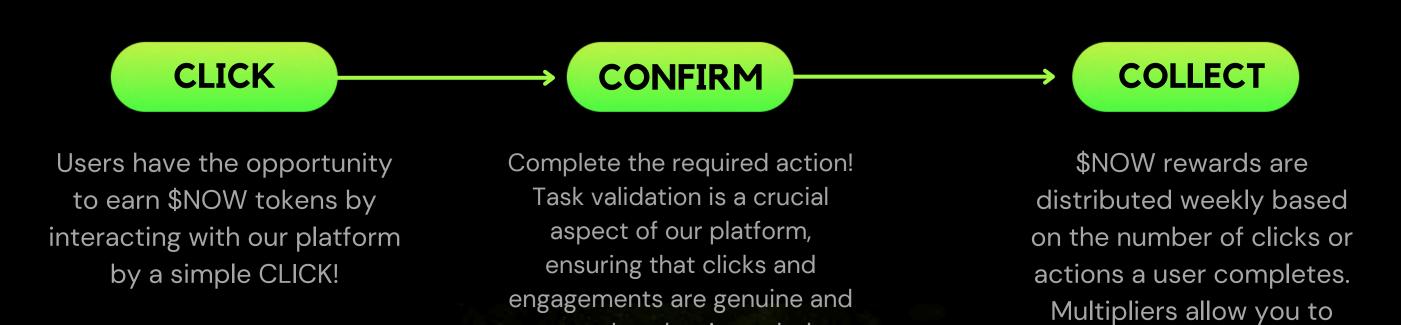
#### Next Link: 12h 15m 10s

Incentivising community engagement and fostering growth within the Radix ecosystem through a gamified token distribution system.

#### HOW DOES C2E WORK?

Click-2-Earn (C2E) on our platform is a simple system designed to gamify engagement and incentivise participation within the \$NOW ecosystem. As a reward for active participation, users earn \$NOW tokens for each completed click or task on the platform.

But you must be quick! There is only a limited amount of clicks available each day!



"Earn \$NOW tokens through gamified mechanics"

completed as intended.

earn more \$NOW and XP.



## LIQUIDITY PROVISION

Our platform introduces a unique approach to enhancing Click-2-Earn (C2E) rewards through liquidity provision. Users earn multipliers on rewards by providing liquidity.

By aligning rewards with liquidity contribution, users are empowered to maximize their rewards based on their level of participation and investment.

## **XP & ACHIEVEMENTS**

Join the fun on our platform and start earning \$NOW tokens in a gamified way! Get rewarded with XP (Experience Points) and achievements for every link you click. Plus, earn extra points based on liquidity provision multipliers.

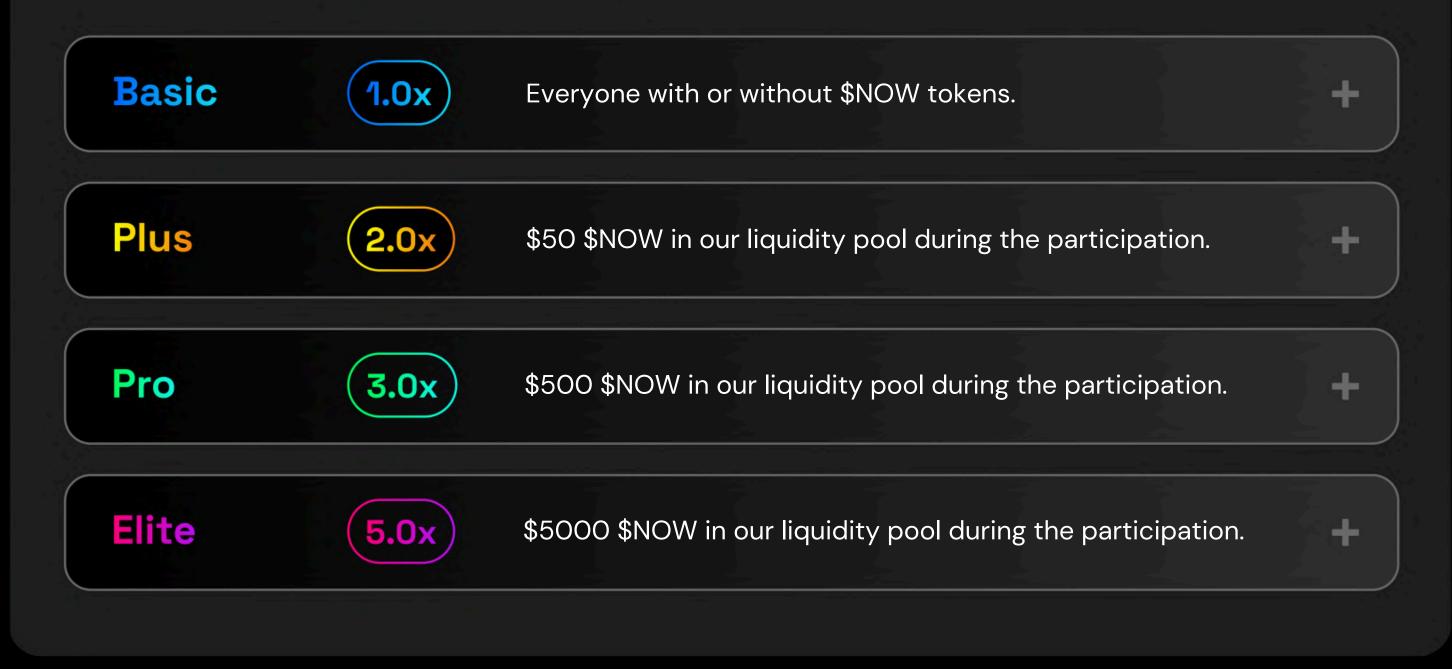
By adding liquidity to the pool, you can unlock higher multipliers, boosting your earning potential. Keep engaging and watch your rewards grow!



## MULTIPLIERS MAKES YOU WIN!

## Earn Multipliers!

There are multiple ways to earn even more \$NOW tokens and XP. By simply adding \$NOW liquidity to the pool, your click power goes up and you will skyrocket the leaderboard.



#### LEADERBOARD

Get ready to compete! Show off your progress and standing within the community with our user XP leaderboard.

#### FINISH IN THE TOP 10

Finishing in the top 10 isn't just about recognition—it comes with exciting perks.

Top performers not only gain recognition within our community but also earn a share of our exclusive Bonus Box, packed with exciting rewards.

Win additional prizes from the Bonus Box if you finish in the Top 10.

#### **Top 10 BONUS BOX**

On our platform you are able to earn \$NOW tokens every time you click on a link.

At the end of every month there will be a Bonus Box filled with rewards! Only the TOP 10 of the leaderboard will grab a share of the prizes.





	Alex_RedBull	Account345Xuj4	<b>5.</b> 0x	545
#	Wallet	Alius	Multiplier	XP

2	MediaMax	Account345Xuj4	2.0x 500
3	MmmmattyXRD	Account345Xuj4	<b>3.0</b> × 495
4	BullChart	Account345Xuj4	<b>5.0</b> × 485
5	Tonythelesb	Account345Xuj4	<b>1.0x</b> 435
6	Beast88	Account345Xuj4	1.0x 425
7	Fridge	Account345Xuj4	<b>2.0x</b> 420
8	AbuChall	Account345Xuj4	<b>1.0x 395</b>
9	FCXRD	Account345Xuj4	<b>1.0x 385</b>
10	Crocodile	Account345Xuj4	<b>1.0x</b> 385
		CHECK OUT THE FULL LEADERE	BOARD

## LOYALTY PROGRAM

The platform has launched a unique Loyalty Program aimed at acknowledging the dedication and contributions of liquidity providers in our ecosystem. To reward you for your loyalty, 2.5% of the token supply will be set aside for an Airdrop initiative. This is created to reward the top 50 liquidity providers who consistently contribute liquidity to the pool each month.

#### **NFT PREMIUM ACCESS**

Get ready for some exciting perks! Our NFTs offer exclusive benefits and access within our platform. Plus, as a bonus, each NFT gives holders a BOOST on your multiplier for our Click-2-Earn rewards program.

Funds raised through our NFT drop will be allocated to platform development, agency fees and buy back rewards.

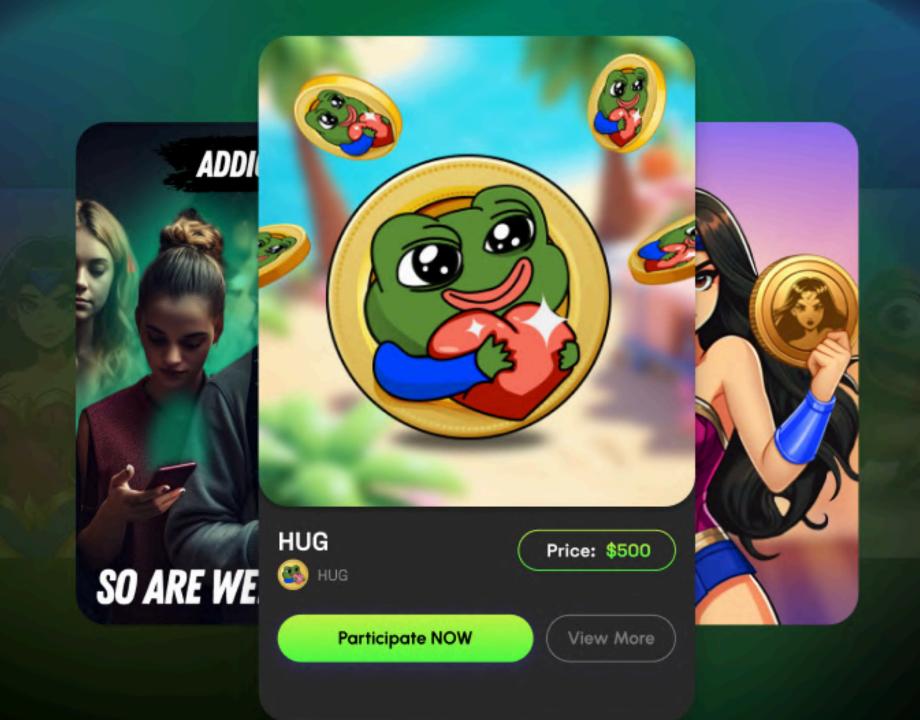
## **Claim Your Loyalty Reward**



#	Wallet	Date	Claim
1	Account345Xuj4	19-03-2024	
2	Accountoi3Xza5	21-03-2024	
3	Account5f4Xvn8	22-03-2024	
4	Accountv56Xsd5	18-03-2024	CLAIM \$NOW
5	Account3v4Xyu8	04-04-2024	
6	AccountI09Xb67	11-04-2024	
7	Account89kX43d	19-03-2024	
8	AccountjubXdwe	18-03-2024	
9	Accountd43Xref	07-04-2024	
10	Account345Xiop	01-04-2024	
11	Account2wsXimu	24-03-2024	
12	AccountvfgXg78	25-03-2024	
13	AccountnjhX54g	22-03-2024	



## ACTIVE GIVEAWAYS

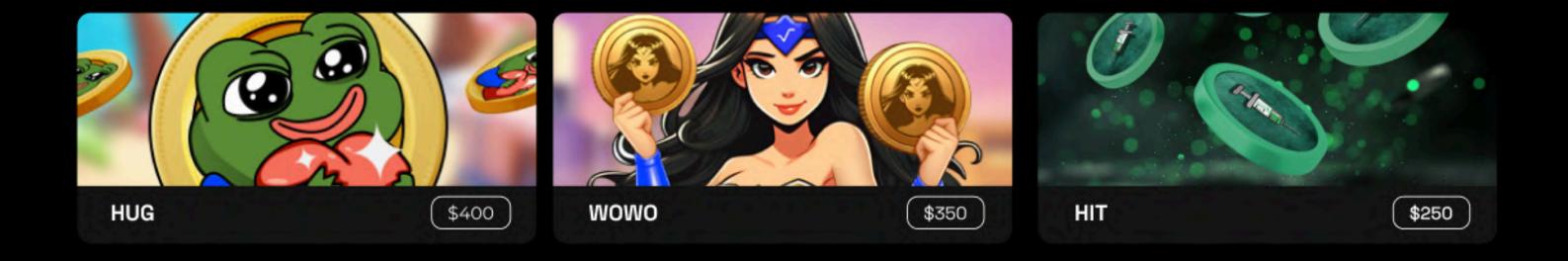


#### **GIVEAWAY PLATFORM**

The fun never stops! Here, you'll find a selection of giveaways hosted by us, partners and other projects. It's your go-to spot for exciting events where you can win all sorts of cool prizes.

#### **Popular Giveaways**

View More



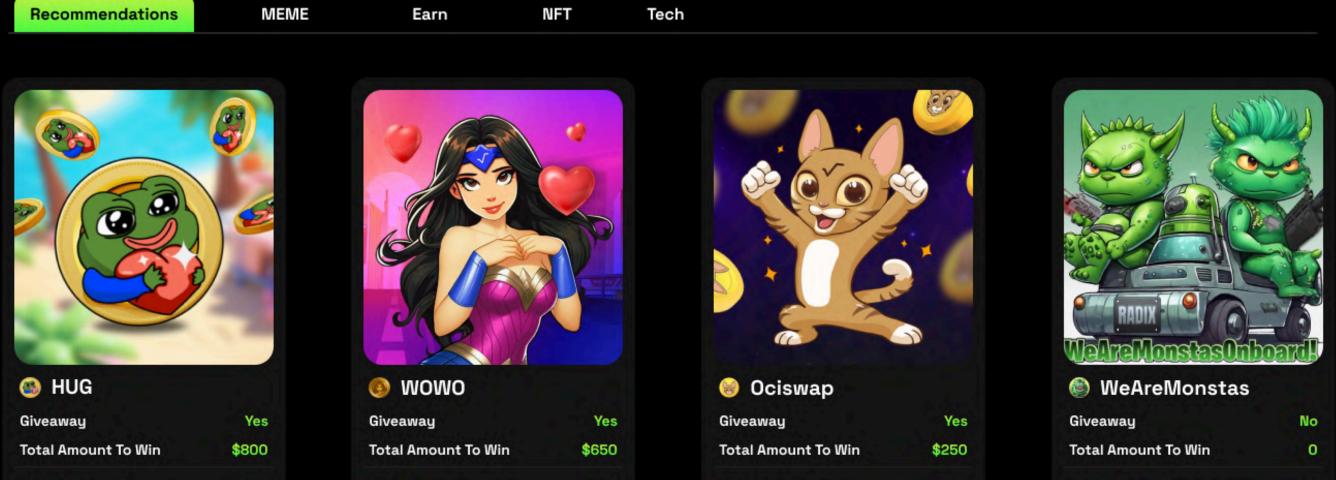
#### **PROJECT PLATFORM**

Our goal is to give projects a platform to get noticed by the community. They can show off their unique features, share their story, and attract attention from potential users, investors, and collaborators.

More Visibility: Listing on our platform means more eyes on your project, helping you reach a wider audience and get more attention. **Community Connection:** Our platform brings creators and users together, fostering collaboration and support within the community. Growth Opportunities: Being part of our platform opens up new doors for projects, whether it's finding new users, securing funding, or forging valuable partnerships.

#### **HIGHLIGHT YOUR PROJECT!**

## **Explore Projects**



🛪 🕀 X

🚷 WAY

Giveaway

🖪 🕀 🗙

**Total Amount To Win** 

wyow

• 245

Yes

\$450



🚳 HUG				
Giveaway			Yes \$800	
Total Amount To Win				
1	٢	x	<b>•</b> 114	

ADDICTED TO RADIX?

SHIT

Yes

\$200

SO ARE WE ...

HIT

Giveaway

🛪 🕀 🗙

**Total Amount To Win** 

🛪 🕀 X

**Total Amount To Win** 

Giveaway

🖪 🖨 🕅

FOMO FOMO

۲	W	eAreMonstas	
Giv	ean	ay	No
Tot	al A	mount To Win	0
1	٢	x	• 14



PHOENIX		
Giveaway	Yes	
Total Amount To Win	\$195	
<b>∢</b> ⊕ X	<b>•</b> 46	



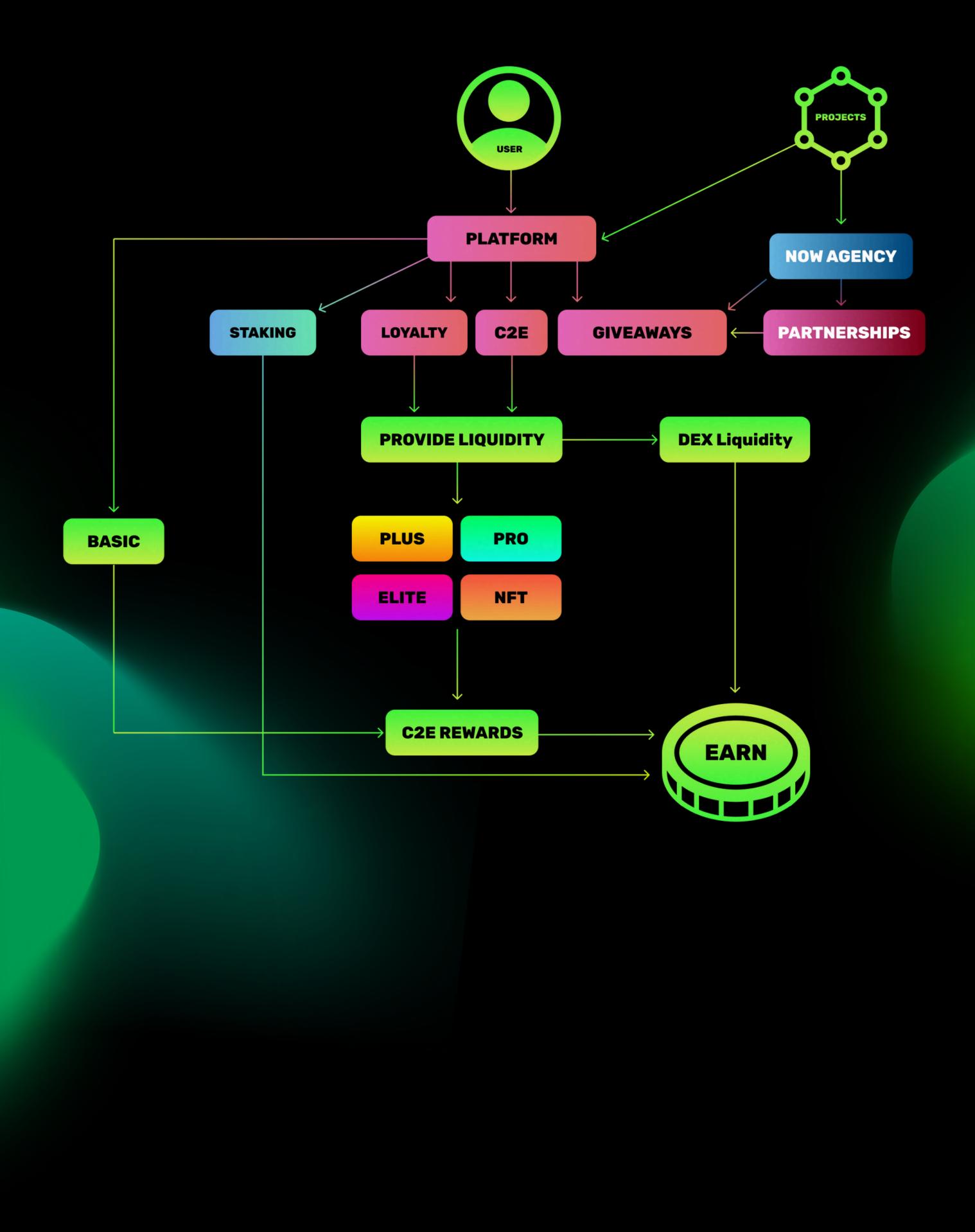
NO

0

Find new projects, giveaways and earn!

#### **\$NOW ECOSYSTEM OVERVIEW**

The flowchart provides a visual representation of the interconnected components of Project NOW, illustrating how users and projects can engage with different features within our ecosystem.



### **10% BUYBACK**

Our marketing agency champions projects on Radix through a unique blend of services and strategic reinvestment. Here's how we stand out:

- Full-Spectrum Support: Offering marketing, design, and social media services tailored to elevate projects on the Radix chain.
- Reinvesting in Growth: We commit 10% of our agency revenue to buy tokens & NFTs from other promising projects, ensuring we contribute directly to the ecosystem's vibrancy.
- Smart Investments: Our purchases are timed to secure the best prices, maximizing the number of tokens we acquire and enhancing the value of our initiatives.
- Fueling Success: Acquired tokens are not just held; they're actively used in giveaway campaigns to support and promote projects we believe in, driving community engagement and project visibility.

You found our Easter egg! Thank you for

#### **C2E SUPPLY DISTRIBUTION**

10% of the supply has been allocated to Click-2-Earn rewards. The amount of tokens distributed over the years is dependent on the amount of users our platform generates.

More users = bigger supply distribution!



#### 100M \$NOW

" An organic way to increase the total supply without impacting \_\_\_\_\_\_the price of \$NOW "

reading our Whitepaper. Please remember to take a screenshot and upload it to Token Trek as evidence

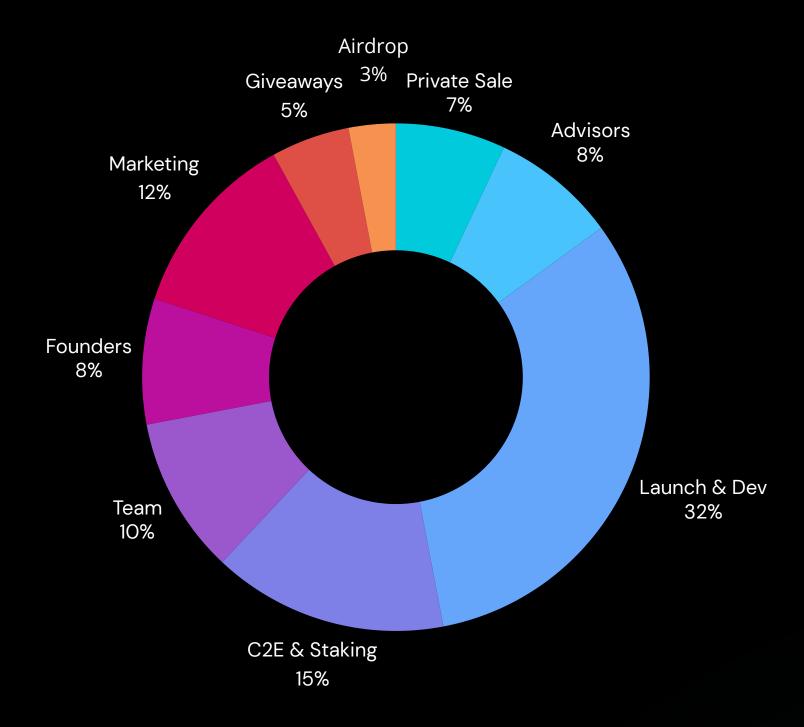
#### **STAKE \$NOW**

5% of the token supply is allocated to our staking incentive. Users will have the flexibility to choose lock periods, enabling them to optimize their rewards with high Annual Percentage Yields (APY).

#### OUR GOAL

To foster a thriving Radix Ecosystem through strategic support, investment, and community engagement, ensuring mutual growth and success.

#### **UPDATED TOKENOMICS**



**PRIVATE SALE** 

3.5% of the initial supply allocated to private sale will be available for strategic investment through

#### LAUNCH & DEV

A portion of the token allocation is dedicated to funding ongoing development efforts to enhance the platform features and capabilites over time.

#### **CLICK 2 EARN**

10% of the initial supply is allocated to click to earn mechanisms aimed to incentivise users that engage with our platform. More tokens may be allocated to this over time from the development token allocation.

#### **FOUNDERS**

There are two founders of the project each receiving 4% of the supply to align their interests with those of the community.

#### MARKETING

Marketing initiatives aimed at raising awareness, attracting users and driving adoption of the platform, ensuring visibility and engagement within the target market and its potential reach.

#### **TEAM**

Tokens are allocated to the core members and contributors who play a crucial role in the projects development, including developers, incentivising their continued involvement and dedication to the projects success.

our OTC Private Token Sale.

The Private Token Sale will be conducted "off the chart" ensuring fair and equitable access to tokens while avoiding market volatility. Investors will have the opportunity to purchase \$NOW tokens at a discounted rate, set at 5% to 10% below the current market price, depending on the quantity acquired.

Funds raised through the Private Token Sale will be allocated towards advancing the development of our platform, agency costs and **CEX** listings.

#### **STAKING**

5% of the token supply is allocated to our staking incentive. Users will have the flexibility to choose lock periods, enabling them to optimize their rewards with high er Annual Percentage Yields (APY).

#### **GIVEAWAYS**

Giveaways and promotional activities aimed at rewarding community members, attracting new users, and fostering engagement within the ecosystem.

#### **ADVISORS**

Strategic partnerships and advisors who provide valuable expertise, guidance, and support to the project, helping to drive growth, establish credibility and drive user adoption.

#### AIRDROP

Allocated for our Loyalty Programme to incentivise accumulation of \$NOW tokens. Rewarding our Top 50 liquidity providers.

#### **PRIVATE SALE**

A reserved allocation of tokens is offered to private investors, providing them with exclusive access to tokens at a discounted price to secure funds that support the development off the platform and CEX listings.

#### **\$NOW** Launch

The beginning of our journey, providing the foundation for our platform and ecosystem to thrive on Radix.



#### Website Launch

With the launch of our website, we establish our online presence for users to learn about our project & access resources

# **Community** Building & Giveaways

Initiatives and exciting giveaways to foster engagement, reward supporters,

and grow our user base organically.

#### Marketing

We kickstart our marketing efforts to promote the project, raise awareness, and attract users to our platform

#### **Platform UI Design & Development**

Development efforts shift towards designing and building the platform, laying the groundwork for a robust and userfriendly platform for projects on the Radix Network.

#### **NFT Launch**

A limited supply of NFTs will be available to purchase through our website. The NFTs gives access to exclusive features on our platform and gives you a BOOST in C2E rewards

#### **Staking Launched**

Staking goes live. Users can stake \$NOW to earn \$NOW. Choose from a range of different lock periods. The longer you stake the higher the APY!

#### **Platform Beta**

We roll out the beta version of the platform, inviting users to test out its features, provide feedback, and help us refine the platform before its official launch.

# 

#### **Platform Launch**

The official launch of our C2E platform marks a major milestone in our project. Start earning rewards \$NOW

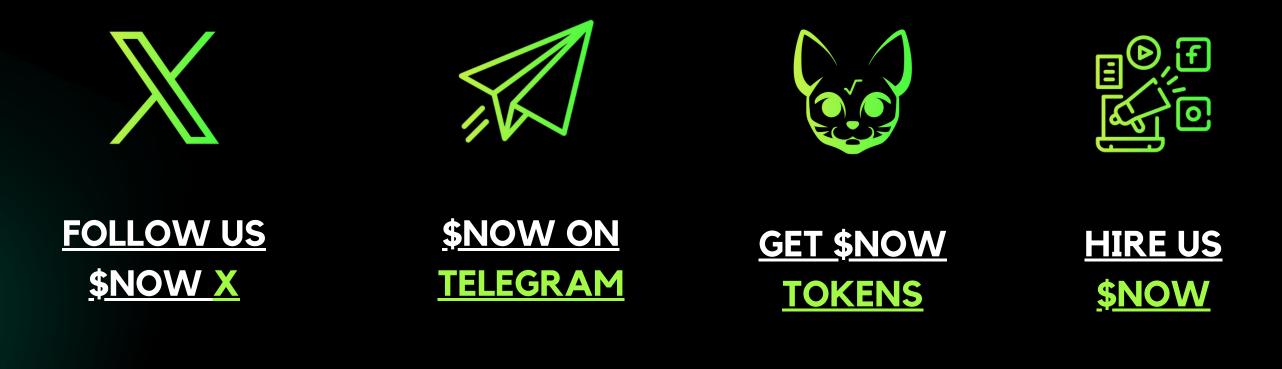
#### More to Come

Wait! There's more but we can't give you all the juice just yet

\*Roadmap is subject to change

## **GETTING EXCITED?**

#### THERE IS MUCH MORE TO COME



## WWW.PROJECTNOW.IO

